







A close-up, high-contrast photograph of a lion's face, focusing on its eyes and nose. The lion's fur is a mix of golden-brown and black stripes. The background is a dark, textured leopard print. The text "BE THE ROAR" is written in a white, stylized, handwritten font across the center of the lion's face.

*BE THE ROAR*



HEAR THE ROAR



SEE THE ROAR





BE THE ROAR





# MATCH SPONSORSHIP

## ENJOY A VIP EXPERIENCE AT THE LEOPARDS DEN WITH A MATCH SPONSORSHIP PACKAGE

JOIN US FOR A VIP MATCH DAY EXPERIENCE IN THE PREMIER LOUNGE OVERLOOKING THE LEOPARDS PITCH WITH LIVE ENTERTAINMENT, INTERVIEWS WITH THE PLAYERS AND OTHER SPECIAL GUESTS AND SEATING IN A RESERVED AREA OF THE WEST STAND.

YOU WILL RECEIVE A SPECIAL PRESENTATION DURING YOUR VISIT AS WELL AS WATCHING THE POST MATCH ANALYSIS AND PLAYER OF THE MATCH PRESENTATION AFTER THE GAME.

OUR MATCH SPONSORSHIPS ARE PERFECT FOR ENTERTAINING BUSINESS CLIENTS, TEAM BONDING EVENTS, NETWORKING OR A PERFECT WAY TO CELEBRATE YOUR SPECIAL OCCASION WITH FAMILY AND FRIENDS.

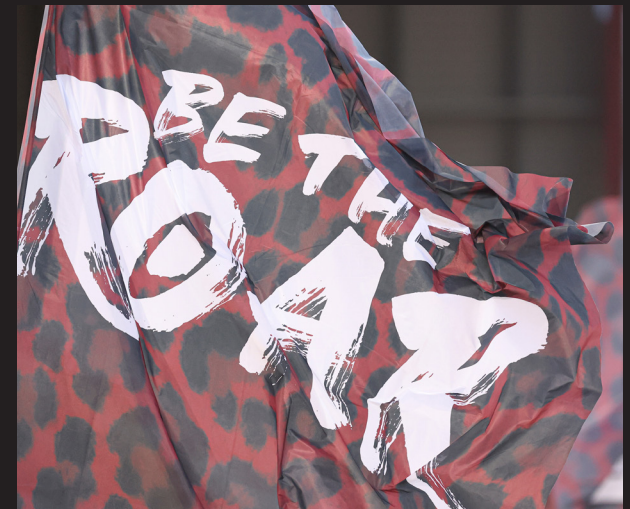
WE CAN TAILOR ANY PACKAGE TO SUIT YOUR CELEBRATION WITH SPECIAL GIFTS OR BALLOONS FOR YOUR SPECIAL EVENT.

BIRTHDAYS | ANNIVERSARIES | FATHERS DAY | MOTHERS DAY | GRADUATIONS | DIVORCES |

WE HAVE THREE TIERS OF SPONSORSHIP AVAILABLE TO PURCHASE:

T1. MATCH SPONSOR | T2. PLAYER OF THE MATCH SPONSOR | T3. MATCH BALL SPONSOR

# MATCH SPONSOR





# MATCH SPONSOR

- TABLE FOR TEN GUESTS, ALL OF WHOM WILL ENJOY A DELICIOUS TWO COURSE MEAL IN THE PREMIER LOUNGE
- ALL OF YOUR GUESTS WILL WATCH THE GAME FROM RESERVED SEATS IN THE WEST STAND, AS WELL AS HAVING TWO CAR PARKING SPACES FOR YOUR TABLE.
- YOU'LL RECIEVE A SIGNED FRAMED SHIRT PRESENTED TO YOU BY THE PLAYER OF THE MATCH.
- YOU'LL GET SOME EXCLUSIVE ADVERTISING OPPORTUNITIES FOR YOUR BUSINESS INCLUDING: PLACING YOUR FLYERS OR PROMOTIONAL ITEMS IN THE PREMIER LOUNGE AND EXECUTIVE BOXES, YOUR LOGO ON OUR SOCIAL MEDIA CHANNELS IN THE BUILD UP ACTIVITY AND POST GAME ANALYSIS.
- YOU'LL ALSO RECEIVE LED PITCHSIDE ADVERTISING THROUGHOUT THE MATCH AND YOUR LOGO ON THE BIG SCREEN
- YOUR COMPANY WILL RECEIVE A FULL PAGE ADVERT IN THE MATCH DAY PROGRAMME AS WELL AS YOUR LOGO APPEARING ON THE COVER AND ON THE PRINTED TEAM SHEETS THAT ARE SHARED THROUGHOUT THE HOSPITALITY AREAS.
- THIS PACKAGE COULD BE PERFECT FOR YOU IF YOU'RE LOOKING TO GET YOUR BUSINESS NOTICED DURING GAME WEEK WITH THE LEOPARDS, WITH PLENTY OF ADVERTISING OPPORTUNITIES AND THE CHANCE TO NETWORK WITH FELLOW BUSINESSES ON THE DAY.

**£2250 - £2500 - £3,000**

ALL PRICES +VAT

# PLAYER OF THE MATCH SPONSOR





# PLAYER OF THE MATCH SPONSOR

- SIX GUESTS, ALL OF WHOM WILL ENJOY A DELICIOUS TWO COURSE MEAL IN THE PREMIER LOUNGE
- ALL OF YOUR GUESTS WILL WATCH THE GAME FROM RESERVED SEATS IN THE WEST STAND.
- YOU WILL CHOOSE THE PLAYER OF THE MATCH AND PRESENT THE AWARD
- YOU'LL RECIEVE A PERSONALISED SIGNED SHIRT PRESENTED TO YOU BY THE PLAYER OF THE MATCH.
- YOU'LL GET SOME EXCLUSIVE ADVERTISING OPPORTUNITIES FOR YOUR BUSINESS INCLUDING: PLACING YOUR FLYERS OR PROMOTIONAL ITEMS IN THE PREMIER LOUNGE AND EXECUTIVE BOXES, YOUR LOGO ON OUR SOCIAL MEDIA CHANNELS IN THE BUILD UP ACTIVITY AND POST GAME ANALYSIS.
- YOUR COMPANY WILL RECEIVE A HALF PAGE ADVERT IN THE MATCH DAY PROGRAMME AS WELL AS YOUR LOGO APPEARING ON THE COVER AND ON THE PRINTED TEAM SHEETS THAT ARE SHARED THROUGHOUT THE HOSPITALITY AREAS AS WELL AS ON THE BIG SCREEN.
- THIS PACKAGE COULD BE PERFECT FOR YOU IF YOU'RE LOOKING TO GET YOUR BUSINESS NOTICED DURING GAME WEEK WITH THE LEOPARDS, WITH PLENTY OF ADVERTISING OPPORTUNITIES AND THE CHANCE TO NETWORK WITH FELLOW BUSINESSES ON THE DAY.

**£1,100 - £1,150 - £1,200**

ALL PRICES +VAT

# MATCH BALL SPONSOR





# MATCH BALL SPONSOR

- SIX GUESTS, ALL OF WHOM WILL ENJOY A DELICIOUS TWO COURSE MEAL IN THE PREMIER LOUNGE
- ALL OF YOUR GUESTS WILL WATCH THE GAME FROM RESERVED SEATS IN THE WEST STAND.
- ONE OF YOUR GUESTS (AGED 5-16) CAN RUN OUT FROM THE PLAYERS TUNNEL TO DELIVER THE MATCH BALL TO THE OFFICIALS TO MARK THE START OF THE GAME
- YOU'LL RECIEVE A PERSONALISED SIGNED MATCH BALL PRESENTED TO YOU BY THE PLAYER OF THE MATCH.
- YOU'LL GET SOME EXCLUSIVE ADVERTISING OPPORTUNITIES FOR YOUR BUSINESS INCLUDING: PLACING YOUR FLYERS OR PROMOTIONAL ITEMS IN THE PREMIER LOUNGE AND EXECUTIVE BOXES, YOUR LOGO ON OUR SOCIAL MEDIA CHANNELS IN THE BUILD UP ACTIVITY AND POST GAME ANALYSIS.
- YOUR COMPANY WILL RECEIVE A HALF PAGE ADVERT IN THE MATCH DAY PROGRAMME AS WELL AS YOUR LOGO APPEARING ON THE COVER AND ON THE PRINTED TEAM SHEETS THAT ARE SHARED THROUGHOUT THE HOSPITALITY AREAS AS WELL AS ON THE BIG SCREEN.
- THIS PACKAGE COULD BE PERFECT FOR YOU IF YOU'RE LOOKING TO GET YOUR BUSINESS NOTICED DURING GAME WEEK WITH THE LEOPARDS, WITH PLENTY OF ADVERTISING OPPORTUNITIES AND THE CHANCE TO NETWORK WITH FELLOW BUSINESSES ON THE DAY.

**£900 - £1,000 - £1,100**

ALL PRICES +VAT







**THINK 'INSIDE' THE BOX**

# INSIDE THE BOX





# THE EXECUTIVE BOX

**ENJOY THE COMFORT OF YOUR VERY OWN EXECUTIVE BOX TO WITNESS FIRST CLASS PERFORMANCES AT THE LEOPARDS DEN**

IMPRESS YOUR FRIENDS, FAMILY, COLLEAGUES AND CLIENTS WITH YOUR VERY OWN BOX AT EVERY SUPER LEAGUE AND CHALLENGE CUP GAME! WE CATER FOR DIFFERENT BUDGETS WITH SINGLE AND SEASON LONG BOXES AVAILABLE.

YOUR MATCH DAY EXECUTIVE BOX HIRE INCLUDES:

- A PRIVATE EXECUTIVE BOX IN THE WEST STAND FOR TEN PEOPLE, INCLUDING VIP BALCONY SEATING OUTSIDE, AS WELL AS TWO EXECUTIVE CAR PARKING SPACES OUTSIDE THE STADIUM.
- YOU CAN CHOOSE BETWEEN FORMAL OR RELAXED DINING OPTIONS, AS WELL AS HAVING ACCESS TO A CASH BAR AND DEDICATED HOST
- YOU'LL RECEIVE SOME ADDED EXTRAS INCLUDING PERSONALISED BRANDING (FOR SEASON LONG HIRE) AND A VISITS FROM OUR LEOPARDS PLAYERS AT EACH GAME.
- YOU'LL ALSO HAVE ACCESS TO THE PREMIER LOUNGE AFTER THE GAME FOR PLAYER OF THE MATCH PRESENTATION AND POST MATCH INTERVIEWS

THIS HOSPITALITY OPTION IS PERFECT IF YOU'RE LOOKING TO ENTERTAIN YOUR FAMILY, FRIENDS OR CLIENTS IN A PRIVATE AND INTIMATE ENVIRONMENT.

## PRICES START AT £1,195

ALL PRICES +VAT





iMAGECO

IMAGINE, INNOVATE, INITIATE

WIDE FORMAT PRINT & SIGNAGE | WALL COVERINGS | EVENTS AND EXHIBITIONS

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# GET NOTICED

**LEIGH LEOPARDS ARE MAKING WAVES IN RUGBY LEAGUE AND WE WANT YOU TO  
WITH US ON OUR JOURNEY.**

THE LEOPARDS HAVE A SUCCESSFUL TRACK RECORD OF WORKING WITH BOTH REGIONAL AND NATIONALLY RECOGNISED BRANDS, INCLUDING HOMES TOGETHER, LEISURE RESORTS AND AB SUNDECKS TO NAME JUST A FEW.

YOUR COMPANY WILL BE ALIGNED TO ONE OF THE FASTEST GROWING CLUBS IN RUGBY LEAGUE AND ONE OF THE OLDEST IN PROFESSIONAL SPORT, WHERE WE CAN SHARE OUR STRONG COMMUNITY VALUES AND OUR COMMON GOALS TO BUILD A SUCCESSFUL FUTURE.

RESEARCH SHOWS THAT RUGBY LEAGUE FANS ARE A LOYAL AUDIENCE TO THEIR SPONSORS AND PARTNERS. 46% OF RUGBY LEAGUE FANS ARE MORE LIKELY TO ENGAGE WITH PARTNERS ALIGNED TO LEIGH LEOPARDS AND THE SPORT, RATHER THAN YOUR DIRECT COMPETITORS. FAN LOYALTY IS MUCH MORE THAN JUST TOWARDS THE TEAM IT EXPANDS INTO OUR WIDER COMMUNITY TOO.

IT'S NOT JUST THE LEOPARDS AUDIENCE THAT IS GROWING, BUT THE SPORT AS A WHOLE! WITH 182 SUPER LEAGUE MATCHES A YEAR, SKY SPORTS, CHANNEL 4, FOX SPORTS AND BBC SPORT BROADCAST ACTION INTO LIVING ROOMS AROUND THE COUNTRY FOR TEN MONTHS A YEAR.

60,000 SUPPORTERS ATTEND THE ANNUAL MAGIC WEEKEND, WHILE OVER 70,000 FANS FLOCK TO THE SUPER LEAGUE GRAND FINAL.

THE LEIGH LEOPARDS HAVE HAD HUGE EXPOSURE ALREADY THIS SEASON AS WE MAKE OUR WAY TO THE TOP AND WE WANT YOU TO BE THERE WITH US.

# PITCHSIDE

## CAPITVATE OUR STADIUM AUDIENCES WITH YOUR EYE CATCHING DIGITAL DESIGNS

THE MOST MEMORABLE ADS MERGE MARKETING AND SPORT IN A WAY THAT NOT ONLY BUILDS BRAND LOYALTY BUT WHICH STAYS WITH FANS FOR THE REST OF THEIR LIVES.

WHILST TV SPOTS AND SHIRT SPONSORSHIPS ARE BEYOND THE REACH OF MOST SMALL- AND MID-SIZED BUSINESSES, PITCHSIDE ADVERTISING BOARDS CAN BE A FANTASTIC CHOICE FOR BRANDS WHO WISH TO CAPITALISE ON THE ADVERTISING OPPORTUNITIES OFFERED BY THE MARKET. A DIGITAL ADVERT AT THE SIDE OF A SPORTS PITCH CAN TARGET SUPPORTERS ACROSS A WIDE RANGE OF DEMOGRAPHICS, AND—WHEN DONE RIGHT—LEAVE A LASTING IMPRESSION.

LED-BASED PITCHSIDE HOARDING PANELS OFFER A NUMBER OF DISTINCT ADVANTAGES OVER TRADITIONAL:

### ENGAGEMENT:

DIGITAL PANELS ARE MORE EYE-CATCHING THAN THEIR STATIC COUNTERPARTS

### FLEXIBILITY:

THE FREEDOM TO UPDATE YOUR ADD FOR EACH MATCH DAY WITHOUT ADDITIONAL COSTS.

### CREATIVITY:

DISPLAY VIDEO CONTENT, ANIMATION, AND OTHER CREATIVE VISUALS, DIGITAL HOARDINGS PROVIDE SIGNIFICANTLY GREATER OPTIONS FOR DEVELOPING CREATIVE BUSINESS AD MEDIA.



# ADVERTISING

## LED DIGITAL EXPOSURE AT THE LEOPARDS DEN



WHILST A NON-BROADCAST GAME MIGHT SEE YOUR AD SHOWN TO SEVERAL THOUSAND STADIUM-GOERS, FOR TELEVISED GAMES YOUR ADVERT WILL GAIN EXPOSURE TO A MARKET OF POTENTIALLY MILLIONS OF PEOPLE, NOT JUST IN THE UK, BUT ACROSS THE WORLD. SOLD BY THE MINUTE FOR AS LITTLE AS £200 WHY NOT CAPTIVATE OUR STADIUM AUDIENCES AND REACH INTO THE HOMES OF MILLIONS ON LIVE TV BROADCAST GAMES?

# PRICES START AT £200

ALL PRICES +VAT



# MATCH DAY MAGAZINE



## PRICES START AT £60

ALL PRICES +VAT



# ADVERTISING

## LEIGH LEOPARDS ARE MAKING HISTORY AND YOU COULD TOO!

DIGITAL AND PRINTED PRODUCTIONS OF OUR MATCH DAY MAGAZINES REACH OUR ENTIRE NETWORK OF MEMBERS, STADIUM GOERS AND HOSPITALITY AREAS AND AS WE GROW, YOU GROW SO LETS GROW TOGETHER!

OUR MATCH DAY MAGAZINE IS FULL OF EVERYTHING YOU NEED TO KNOW ABOUT THE LEOPARDS AND ALL THINGS RUGBY LEAGUE. IN ADDITION YOU WILL FIND COMMUNITY NEWS, INTERVIEWS WITH OUR SUPERSTARS AND INFORMATION ABOUT OUR LOCAL SUPPORT NETWORK.

THE MATCH DAY MAGAZINE IS WELL READ BY THE ENTIRE LEIGH LEOPARDS FAN CLUB AND IS PROVING TO BE SOMEWHAT OF A COLLECTORS ITEM SO YOUR BUSINESS WILL BE FOREVER ETCHED IN THE CLUBS RICH HISTORY.

BE CREATIVE - BE ENGAGING - BE PART OF OUR TEAM



# LEIGH LEOPARDS

COMMERCIAL @LEIGHRL.CO.UK